



# RICE & GRAIN EXPO

Exhibiting The Future of Rice & Grain Industry

**19 20 21 FEB. 2026**

New Grain Market - Karnal, Haryana (Delhi NCR)

Organiser



Co-Organiser



\*Supported by:



All India Rice  
Exporters Association



Haryana Rice Millers &  
Dealers Asso. (Regd.)



Haryana Rice  
Exporters Asso.



## Rice & Grain Expo

India has significantly influenced the global agricultural economy by becoming the world's second-largest rice producer and ranking among the top 15 leading agricultural exporters worldwide. In the fiscal year 2024-25, India exported approximately 18 million tonnes of rice valued at over \$11 billion and around 4.5 million tonnes of wheat worth approximately \$1.3 billion. The country's total agricultural exports are projected to exceed \$50 billion in FY25, up from \$50.21 billion in FY22, reflecting steady growth despite global challenges. India continues to move toward its long-term goal of reaching \$100 billion in agri-exports by 2030, supported by favorable government policies and rising global demand.

## What can you achieve at Rice & Grain Expo

Participation at Rice & Grain Expo becomes the most apt marketing solution to generate sales leads, launch a new product, brand your enterprise, Network with existing and potential customers, Benchmark against competition, Enter new markets and Attract new Partnerships. "Haryana: The Heart of Rice Production, Nourishing India with Every Grain."

## Ways Rice & Grain Expo can help you Achieve your marketing objectives

The Rice & Grain Expo over the three days will create a multipronged spectrum of activities to help you achieve all these objectives and much more through a wide array of activities including but not limited to:

1. **Exhibition:** The Rice & Grain Expo is leading exhibition with 125+ exhibitors displaying a wide array of products covering all needs of buyers from across the country in an environment that is conducive to productive discussions.
2. **Conference:** A highly focussed conference that will bring together all stakeholders of the sector to discuss debate and collaborate on growth strategies leveraging proven best practice, cutting edge technologies and shared networks.
3. **VIP Buyer Program:** Rice & Grain Expo will compile a list of key buyers, basis inputs from the exhibitors and work out a felicitated program to invite them to the event with specially designed features that make it compelling for them to attend. The same is expected to yield a higher return for all exhibitors.
4. **1-2-1 Meetings:** Exhibitors opting for some specific packages will get the option of picking up names from the pre-registered buyers for facilitated one to one meetings. This works like an added advantage providing you the opportunity to ensure you don't miss out the opportunity of meeting big buyers.
5. **Social Media Amplification:** We will be running an intensive social media campaign with an extensive reach to our database/followership of about 15,000 professionals... in addition to our general campaigns we will be delighted to develop special promotions for you on an exclusive basis.
6. **Product Launch Support:** In case you are planning on any new product launches at the event we will be happy to help create that attention and visibility around the same by aligning it with the opening and closing ceremonies, conference sessions, VIP visits etc...
7. **Post Event Promotion:** we will be producing a post-show report capturing the highlights of the event, key discussions, news on key deals made at the event and the actionable steps arising out of the event. This report will provide another opportunity to showcase your success stories to the industry.





## Indian Rice & Grain Industry Market Drives

- **Development in Rice, Wheat, and Cereal Exports:** India's rice and grain exports saw significant growth from FY 2023-2024 to FY 2024-2025. Non-Basmati rice exports increased by approximately 21%, from 45,650 crore (US\$ 6124 million) in FY 2023 to an estimated ₹55,000 crore (US\$ 7000 million) in FY 2025. Basmati rice exports reached a new high of 63,000 crore (US\$ 7900 million) during FY 2024-2025, fueled by strong global demand and the removal of export restrictions. In total, India exported over 1.2 lakh crore (US\$ 15 billion) worth of rice alone, contributing significantly to the global rice market.
- **India's wheat and other cereal exports also saw an uptick,** with wheat exports reaching approximately 15,000 crore (US\$ 1800 million) in FY 2024-2025. The increased demand for cereals, particularly from African and Middle Eastern nations, helped boost India's position as a key exporter of wheat globally.
- **Government Initiatives and Funding:** The Indian government has continued its robust support for the agricultural sector with significant funding and initiatives. In FY 2024-25, the Ministry of Food Processing Industries allocated ₹4,500 crore (US\$ 600 million) for agricultural infrastructure and food processing sector development. The government also approved 100% FDI in food product marketing and e-commerce, encouraging foreign investment in the agricultural value chain
- **Additionally, the government has committed ₹10,000 crore (US\$ 1.2 billion) in funding under the SAMPADA scheme** for the development of mega food parks and agro-processing clusters. This is part of its ongoing plan to increase the food processing sector's contribution to the economy, aiming to increase the capacity to 15% of total agricultural production by FY 2027.
- **Methodologies for Accelerating the Processes:** The Product Linked Incentive (PLI) scheme for food processing continues to support the sector with an outlay of 12,000 crore (US\$ 1.5 billion) for FY 2024-2025, encouraging food processing units to expand capacity and invest in branding and marketing abroad. The government aims to boost exports and create strong Indian food brands with incentives for the next five years, beginning in FY 2024.
- **The Digital Agriculture Mission for 2021-2025 has also accelerated with additional funding,** focusing on integrating new technologies like remote sensing, artificial intelligence, blockchain, GIS, and drones to improve productivity and ensure traceability in agricultural supply chains.

### Explore the Best of the Rice & Grain Industry

#### Exhibitors Profile

- Paddy & Rice milling Machinery
- Wheat & Flour Milling Machinery
- Pulses & Coarse Grain Machinery
- Paddy Parboiling & Drying Plant
- Boilers & Heating Equipments
- Storage (Silos) & Warehousing Solutions
- PEB (Pre-Engineered Building) Solutions
- Renewable Energy (Solar Plant)
- Handling Equipments like: Elevator, Conveyor & Truck Loader etc.
- Colour Sorting Machines
- Air Compressor System
- Automation (Electrical Pannel/Drive etc.)
- Electric Motors, Gearbox & Bearings
- Metal Detector and Magnetic Equipments
- Coding & Marking Equipments
- Ai-Software Solution (ERP/DMS/SFA etc.)
- Laboratory Equipments
- Packaging Material & Machinery

#### Visitor Profile

- Processors, Exporters & Importers
- Owners, Chief Engineers and Top Executives of Various Rice Mills, Wheat & Flour Mills, Pulse Mills etc.
- Potential Investors and Employees of Food Companies Related with Rice, Wheat & Flour, Pulse & Coarse Grain Industries
- Dealers, Distributors & Selling Agents
- Government Officials and other Nodal Agencies
- Trade Association Members
- Trade Body's & Commissioners
- Processing (Technical) Experts
- Potential Buyers for all the kind of Machinery Exhibited.



## PARTICIPATE FEES

|                     | INR<br>per sqm. | USD \$<br>per sqm. |
|---------------------|-----------------|--------------------|
| <b>Shell Scheme</b> | 11,000          | 275                |
| <b>Raw Space</b>    | 10,000          | 250                |

Ready to use Built up stalls with Back & Side Wall, Table, Chair Carpet, Spot Light, Dustbin, Fascia Name.

Payment Method: *Cheque / DD in Favour of* **Company Name**

\*Power Load Charged Extra

\*GST Applicable (18% Extra)



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For Any Query

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